



EXECUTIVE DIRECTOR of GAS LEAKS

There has never been a more important time to be working on climate change; both the public will and the urgent need for action, especially intersectional action that centers equity, are high. And we now know that we cannot reach our climate goals without immediately winding down the methane gas system. We are seeking talented, committed and justice-oriented individuals to seize this opportunity for climate action.

In order to meet this moment and fill a gap within the climate fight, Gas Leaks is hiring a transformational Executive Director to lead this initiative. The ideal candidate is excited to jump into our fast-moving, creative campaigns and explore communications tools and tactics to further our organizational messaging and objectives. They also will bring experience in taking a start-up organization to the next level by developing systems and structures to maximize effectiveness and impact. In addition, they would oversee and work in partnership with the current team, which consists of a Campaign Director, and future roles as additional funding is secured. Gas Leaks has ambitious goals and is seeking an experienced leader and entrepreneurial, fast moving campaigner to effectively and impactfully raise awareness about the climate and health impacts of methane gas.

Executive Director Role

Gas Leaks is seeking an experienced leader and entrepreneurial campaigner who will lead this national, public-facing campaign to rebrand gas and the gas industry as dirty and selling a toxic product.

Responsibilities

Leadership, Strategy and Communications

- Lead Gas Leaks' work to rebrand gas as dirty and dangerous, and a key driver of climate change. Develop and execute strategic communications plans in partnership with campaign director, in support of a visible, cutting edge communications campaign
- Oversee campaign director's leadership in the development of communications, media strategy, message development and digital strategy to oppose gas and promote clean alternatives
- Ensure racial justice, equity, and just transition strategy for impacted workers and communities are reflected and centered in campaign communications priorities
- Quickly mobilize around rapid response moments with creative strategies and content

- Oversee earned and paid digital communications and campaigns working with staff and consultants
- Serve as spokesperson for the organization and a resource for national media
- Coordinate with senior communications and campaign leaders from partner organizations, campaign coalitions, and funding organizations to develop, coordinate, and execute communications strategies

Organizational Management

- Supervise operations, including financial management, legal compliance, board and staff. (Current staff includes a Campaign Director with the potential for additional staff).
- Recruit innovative vendors, consultants and partners that bring diversity of experience and perspective
- Oversee and manage existing and develop new funder/foundation relationships, including proposal and grant writing, donor updates and meetings with funders.
- Bring a start up organization to scale by developing systems and efficiencies
- Development of a campaign plan and execution within deadlines and budget
- Perform other administrative duties as assigned

Required:

- Experience in political or advocacy campaigns and understanding of how to inspire change in complex systems.
- Creative- Entrepreneur in campaign tactics and strategic communications approaches across media platforms (print, broadcast, web, social/digital).
- Persuasive – Strong communicator with outstanding interpersonal and verbal and written communication skills. Able to guide others to create and deliver effective content.
- Judgment – Strong stakeholder and coalition management skills with ability to work effectively within complex environments.
- Initiative – A self-starter that demonstrates strong proactive leadership and an inclusive management style. Delegates appropriately while remaining flexible and willing to pitch in to achieve goals and meet deadlines.
- Strategic – Uses resources and plans to create impact; welcomes experimentation with an eye towards data driven results.
- Rapid Response – Identifies opportunity, brainstorms and collaborates with key individuals/partners, assesses if there is an opportunity and executes quickly.
- Demonstrated general cultural competency and ability to respectfully communicate across cultural differences. Recognizes the existence of historic injustice and how it manifests in the workplace and hiring practices, and has a track record of working to address it. Role models these behaviors for direct reports/teams and external stakeholders.
- Experience with paid media and digital strategies.
- Experience with climate or environmental advocacy campaigns; understands the climate and clean energy landscape, including policy issues, political context, industry and market developments, and cultural environment.

- Preference for seasoned professionals with prior experience leading campaigns from a start-up position to real-world success.

Gas Leaks is committed to a diverse and inclusive workplace and considers qualified applicants for employment without regard to age, sex, ethnicity, religion, disability, sexual orientation or gender identity, military/veteran status, or any other basis prohibited by applicable law.

Benefits

Salary is \$150,000. Climate Nexus offers a generous benefits package, including paid vacation, personal and sick leave; standard health, dental, and vision packages; generous employer contributions to 401k retirement accounts; parental leave.

Location: Remote.

How to Apply

Posting Date: September 26, 2022. This position is open until filled. Candidate applications will be reviewed on an ongoing basis and brief screening interviews will begin the second week of October. Those interested in the position should apply as soon as possible.

Applicants should submit a resume and cover letter to jobs@gasleaks.org with "Executive Director, Gas Leaks" in the subject line.

Gas Leaks is a project of Climate Nexus, a nonprofit strategic communications group dedicated to changing the conversation on climate change and clean energy solutions in the United States. Climate Nexus is a fiscally sponsored project of Rockefeller Philanthropy Advisors, Inc., an equal opportunity employer.